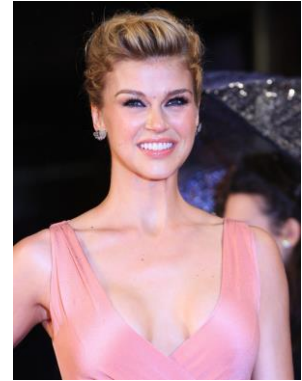


IMTA ALUM ADRIANNE PALICKI SOLDIERS ON IN *GI JOE: RETALIATION*



IMTA Press Release
March 27, 2013

GI Joe: Retaliation opens nationwide Thursday, March 28

“I’ve never trained like this in my life. It’s so much fun...I’m getting paid to get fit, learn how to shoot guns, play soldier, learn to dance...it’s all fun!” – Adrienne Palicki

In the 12 years since IMTA alum Adrienne Palicki attended IMTA, she has compiled a complex résumé of TV and film roles playing strong, compelling women such as Tyra Collette on “*Friday Night Lights*,” Charlie in *Legion*, Toni Walsh in the re-make of *Red Dawn*, and Diana Prince in the TV pilot for “*Wonder Woman*.” The Ohio native, who came to the NY01 IMTA with Margaret O’Brien’s/Starbound (now SB Entertainment Group), is adding a new character to that list of as Lady Jaye in *G.I. Joe: Retaliation*, the sequel to 2009’s *G.I. Joe: The Rise of Cobra*.



G.I. Joe: Retaliation takes up where the first movie ended, with criminal master of disguise, Zartan, still in the White House and masquerading as the president. Zartan orders the execution of what turns out to be most of the Joe team from the first film – which leaves just Lady Jaye, Roadblock (Dwayne Johnson), Flint (D.J. Cotrona) and Snake Eyes (Ray Park) left to figure out what just happened. Channing Tatum also stars in the film, reprising his role from the first movie as Captain Duke Hauser, and Bruce Willis stars as the original Joe, General Joe Colton.

“The great thing about Lady Jaye in this movie is that she’s somebody girls can really look up to,” said Palicki. “It’s such a well-rounded part because she gets to be funny, she gets to be the sassy girl, she gets to be the intelligence of the group, she’s a sharpshooter, she’s an expert, and she also gets to be feminine, and she gets to be vulnerable. So it’s this great arc for an actor to get to be able to play all these roles.”



While the story of G.I. Joe has been developed over the years from action figures, a Marvel comic book and a cartoon series, Palicki said that *G.I. Joe: Retaliation* is anything but cartoonish, that it is very grounded and gritty. “The special effects aren’t CGI. There are real explosions; we’re in the real line of fire,” she said. “I think the whole point is to make people feel like they’re in it with us. Also, the character development is so important, especially for an action movie because if you don’t care about these characters, you don’t care who’s dying off. So I think all those things are going to come into play when it comes to making this movie and separating it from a lot of what else is out there.” Palicki added, “I think we’re looking forward to something with substance...and fun!”